

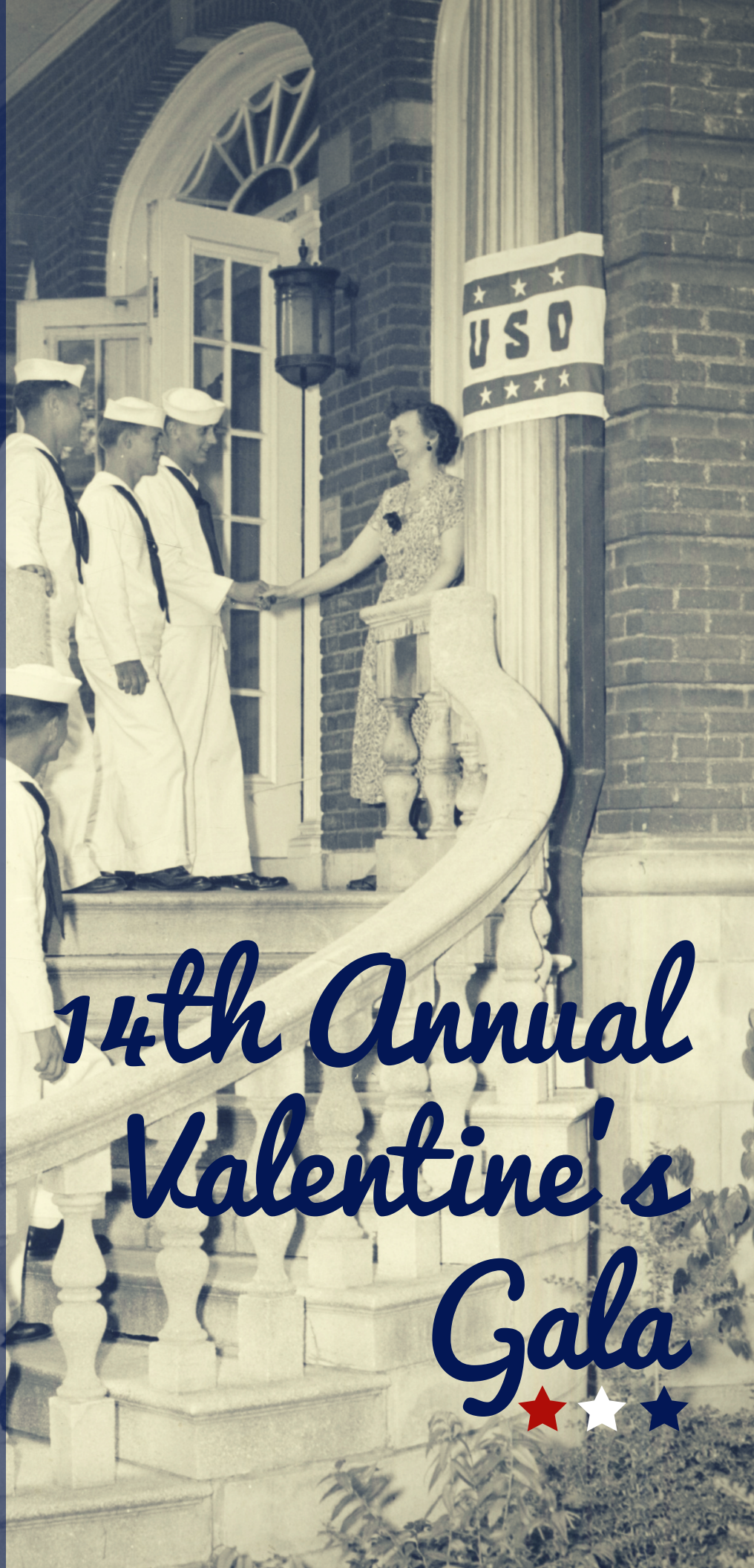
Sponsorship Opportunities

Sponsor levels available
from \$1,000 - \$7,500.
Deadline December 1, 2017

Celebrate the honor,
tradition, and service of the
American USO.



Saturday, February 10, 2018
The Hamilton Club
Lancaster, PA



14th Annual Valentine's Gala





Celebrate The USO

LancasterHistory.org's 14th Annual Valentine's Gala will celebrate the **honor, tradition, and service of the American USO**. Now in its 76th year, the United Service Organization (famously known as the USO) conjures up images of Bob Hope and the Andrews Sisters boosting the morale of soldiers serving on the front lines during World War II. Since then, it has been the "home away from home" for more than 35 million Americans serving their country. On February 10, 2018, we will celebrate the work of the USO, including the many Lancastrians who have provided their assistance, while we entertain 250 friends with a sold-out evening of dinner, dancing, good cheer, and history at Lancaster's Hamilton Club. The Club will be transformed to reflect the patriotism, honor, and good humor the USO has provided since 1941. All proceeds from the evening and its sponsorship benefit educational programming at LancasterHistory.org.

The Valentine's Gala attracts a diverse, multi-generational adult audience, a majority of whom are high-level donors to LancasterHistory.org. The Gala is a ticketed event, and has been sold out with a waiting list for the past five years.



Stars & Stripes Sponsor ★ \$7,500

- Onsite recognition in Ware Commons with logo, name, and sponsorship level presented on 60" monitor through December 31, 2018. Annual onsite visitation, 30,000.
- Prominent logo placement on Valentine's Gala invitation, sent to 1,500 households.
- Recognition in our 2017-2018 Annual Report as a Sponsor of the 2018 Valentine's Gala, including logo placement. Distribution 2,400.
- Recognition in our biweekly email membership newsletter, *The Historian*. Distribution 2,400.
- Logo placement on LancasterHistory.org website.
- Logo placement onsite at 2018 Valentine's Gala.
- Table of eight at the Gala.
- Opportunity to host an event at LancasterHistory.org with rental fee waived (\$2,500 value). All catering, rental, and miscellaneous expenses will be the responsibility of sponsor.
- Membership for one sponsor representative in the 1729 Society, LancasterHistory.org's top giving circle of friends contributing \$1,000 or more annually. Further, sponsor will be listed among the top-tier of donors at LancasterHistory.org in all relevant print material (\$1,000 value).

"For The Boys" Sponsor ★ \$5,000

- Onsite recognition in Ware Commons with logo, name, and sponsorship level presented on 60" monitor through December 31, 2018. Annual onsite visitation, 30,000.
- Prominent logo placement on Valentine's Gala invitation, sent to 1,500 households.
- Recognition in our 2017-2018 Annual Report as a Sponsor of the 2018 Valentine's Gala, including logo placement. Distribution 2,400.
- Recognition in our biweekly email membership newsletter, *The Historian*. Distribution 2,400.
- Logo placement onsite at 2018 Valentine's Gala.
- Six tickets to the Gala.
- Membership for one sponsor representative in the 1729 Society, LancasterHistory.org's top giving circle of friends contributing \$1,000 or more annually. Further, sponsor will be listed among the top-tier of donors at LancasterHistory.org in all relevant print material (\$1,000 value).

The Andrems Sisters Sponsor ★ \$2,500

- Onsite recognition in Ware Commons with logo, name, and sponsorship level presented on 60" monitor through December 31, 2018. Annual onsite visitation, 30,000.
- Prominent logo placement on Valentine's Gala invitation, sent to 1,500 households.
- Recognition in our Annual Report as a Sponsor of the 2018 Valentine's Gala. Distribution 2,400.
- Recognition in our biweekly email membership newsletter, The Historian. Distribution 2,400.
- Logo placement onsite at 2018 Valentine's Gala.
- Four tickets to the Gala.

Bob Hope Sponsor ★ \$1,000

- Recognition on Valentine's Gala invitation, sent to 1,500 households.
- Recognition in our Annual Report as a Sponsor of the 2018 Valentine's Gala. Distribution 2,400.
- Recognition at 2018 Valentine's Gala.
- Two tickets to the Gala.

Rockwell Table Sponsor ★ \$3,500

Treat your guests to a private table for ten.
You will be recognized on sponsor posters
on-site at the Valentine Gala and on
LancasterHistory.org's website
(www.lancasterhistory.org).



Freedom from Want by Norman Rockwell (1943)



Underwriting Opportunities

Cocktail & Hors d'oeuvres Sponsor ★ \$5,000

- Six tickets to the Gala
- Verbal and Print Recognition as the Cocktail and Hors D'Oeuvres Sponsor at the event
- Logo on specialty cocktail napkin passed during Cocktail Hour

Music Sponsor ★ \$3,500

- Four tickets to the Gala
- Verbal and Print Recognition as the Music Sponsor at the event
- Special signage on the dance floor recognizing Music Sponsor

Wine Sponsor ★ \$3,500

- Four tickets to the Gala
- Verbal and Print Recognition as the Wine Sponsor at the event
- Logo on special wine table cards

Printing Sponsor ★ \$1,500

- Two tickets to the Gala
- Verbal and Print Recognition as the Printing Sponsor at the event
- Logo on the back of the place cards used by guests

Valet Sponsor ★ \$1,500

- Two tickets to the Gala
- Verbal and Print Recognition as the Valet Sponsor at the event
- Logo on special signage at the Coat Check/Valet Station

Sponsorship Commitment Form

Name:

Title:

Company:

Address:

City, State, & Zip:

Phone:

Email:

Yes! I/We would like to be a sponsor of the 2018 Valentine Gala at the following level:

Stars & Stripes Sponsor (\$7,500)

Cocktail & Hors D'Oeuvres Sponsor (\$5,000)

"For The Boys" Sponsor (\$5,000)

Music Sponsor (\$3,500)

The Andrews Sisters Sponsor (\$2,500)

Wine Sponsor (\$3,500)

Bob Hope Sponsor (\$1,000)

Printing Sponsor (\$1,500)

Rockwell Table Sponsor (\$3,500)

Valet Sponsor (\$1,500)

Payment Information

Please send me an invoice to the address listed above.

I have enclosed a check made payable to LancasterHistory.org in the amount of \$.
(Please write "Valentine Gala Sponsor" in memo/note section of check. Thank you!)

Please return form to:

LancasterHistory.org
Attn: Robin Sarratt
230 North President Avenue
Lancaster, PA 17603

Any questions about LancasterHistory.org, the Valentine Gala, or any sponsorship opportunities listed above can be directed to Robin Sarratt, Vice President, at (717) 392-4633 or via email at robin.sarratt@lancasterhistory.org.