

New Buchanan-inspired brew and cocktails to accompany historical tidbits on Buchanan's campaign music

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LancasterHistory.org

Lancaster County's Historical Society & President James Buchanan's Wheatland

For Immediate Release

All events are camera friendly, and principals will be available for interviews.

Contact: Robin Sarratt
Vice President
717-392-4633 ext. 117
robin.sarratt@lancasterhistory.org

LancasterHistory, Wacker Brewing Co., Thistle Finch Distillery to host Presidents' Day History Happy Hour

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Lancaster, PA (January 24, 2019) – On Monday, February 18, LancasterHistory will host a Presidents' Day History Happy Hour at Wacker Brewing Co. The event will focus on the 15th president, James Buchanan, and his 1856 presidential campaign.

Attendees can sip Buchanan-inspired cocktails from Thistle Finch Distillery while enjoying Wacker's food and drink menu. LancasterHistory's resident Buchanan enthusiast, Stephanie Townrow, will share historical tidbits and lead revelers in an exploration of Buchanan's campaign music. Local musicians will perform music from his campaign, including several folksy Buchanan campaign songs.

"Presidential campaigns in the mid-19th century utilized campaign songs to build solidarity and support around their candidate," says Stephanie Townrow, "James Buchanan's political campaign was particularly full of election songs, many of which were written by his relative, the famous composer Stephen Foster. They all posed Buchanan as a great hero and protector of the people." Townrow will offer insight into the history of Buchanan's campaign songs while a group of local

musicians re-creates them.

In addition, Wacker will tap its "Old Buck Brew" for the first time at the event. The beer is an homage to James Buchanan, who was called "Old Buck" by his supporters, and is an amber lager crafted from English barley, German wheat, and American hops. This brew will be available for purchase in addition to the brewery's regular drink menu. Special merchandise will also be available for purchase, including pint glasses and stickers emblazoned with an "Old Buck Brew" logo designed by local graphic design and apparel company Foxduck.

The Presidents' Day History Happy Hour will begin at 5:30pm at Wacker Brewing Co. Musicians will perform from 5:30 to 7:30pm and Townrow's talk on Buchanan's campaign history will begin around 6pm. Attendees can purchase tickets for \$5 in advance or \$8 at the door. Advance tickets strongly recommended; at the door tickets subject to availability and space constraints. Parking is available in Wacker's lot and overflow parking will be available in the Groff Funeral Home lot, 528 W. Orange St., subject to availability.

For more information and to purchase advance tickets, visit www.lancasterhistory.org/history-happy-hour.

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