



LancasterHistory.org

Lancaster County's Historical Society & President James Buchanan's Wheatland

CONTACT US

**ROBIN SARRATT,
VICE PRESIDENT**

ROBIN.SARRATT@
LANCASTERHISTORY.ORG

**EMILY MILLER,
DEVELOPMENT ASST.**

EMILY.MILLER@
LANCASTERHISTORY.ORG

MAKE HISTORY IN YOUR HOMETOWN!

Here in Lancaster County, our history is all around us---in our businesses and churches, in our neighborhoods and across our farmlands. As a sponsor and partner with LancasterHistory.org, your business will play an active role in preserving the legacy of this place we call home for future generations, while providing authentic educational experiences for the residents of Lancaster today.

Learn more about how you can make history happen
in your Lancaster community.

VIEW OPPORTUNITIES

THE VALENTINE'S GALA

The Valentine's Gala has quickly become one of the community's most sought after social events. Each February, LancasterHistory.org hosts 250 friends for a sold-out evening of dinner, dancing, good cheer, and history. Our themes have ranged from the Gilded Age of the 1860s to Prohibition in the 1920s, from Buchanan's Presidential Inauguration in the 1850s to the sock-hop days of the 1950s; no matter what, we put the "hip" in history!

Sponsorship levels ranging from \$1,000 to \$15,000 (Presenting level).

Various marketing, recognition, and event benefits are available for each level.

The event targets an affluent audience of all ages.



WHEN?

SATURDAY,
FEBRUARY 10, 2018

AT THE HAMILTON
CLUB IN DOWNTOWN
LANCASTER

[VIEW MORE](#)

LIVING HISTORY AT WHEATLAND

Our monthly Living History programs bring visitors into contact with President James Buchanan, his family, and other Lancastrians from centuries past. During this series of interactive performance-based tours, actors provide compelling interactive stories in Buchanan's beloved home, Wheatland. Month after month, Living History tours sell out to audiences composed of locals of all ages and of visitors to the area, many of whom come to Lancaster just for the chance to participate in our program of the month. Visitors are all ages, and frequently are family groups.

Sponsorship levels at \$1,000, \$2,000, and \$5,000 levels. Benefits include logo recognition on print and electronic materials provided to our membership base of 2,400 households.



WHEN?

FIRST SATURDAY OF
EACH MONTH

PRESIDENTS' DAY

BUCHANAN'S
BIRTHDAY (APRIL)

[VIEW MORE](#)

"PAY WHAT YOU CAN" SATURDAYS

As an educational institution, we are dedicated to providing access to our shared history for all citizens of Lancaster County. Tours of President Buchanan's Wheatland provide access to the home of Pennsylvania's only United States President, while exhibitions such as *FREEDOM: "to secure the Blessings of Liberty"* explore the stories of Lancastrians who sought freedom, fought for freedom, lived in freedom, or were denied freedom over the course of 300 years. In an effort to share these transformative and inspiring stories with all of our community, we are poised to offer "Pay What You Can" Saturdays beginning August 2017. Become a "Pay What You Can" sponsor today and provide free access to low-income visitors from around Lancaster County.

Sponsorship for one Saturday is \$2,000 and includes logo and media recognition, onsite advertising year-round, day-of-event opportunity for onsite presence and product giveaways, and promotion in our online newsletter send to all members and the general public.



WHEN?

SELECTED
SATURDAYS
2017 & 2018

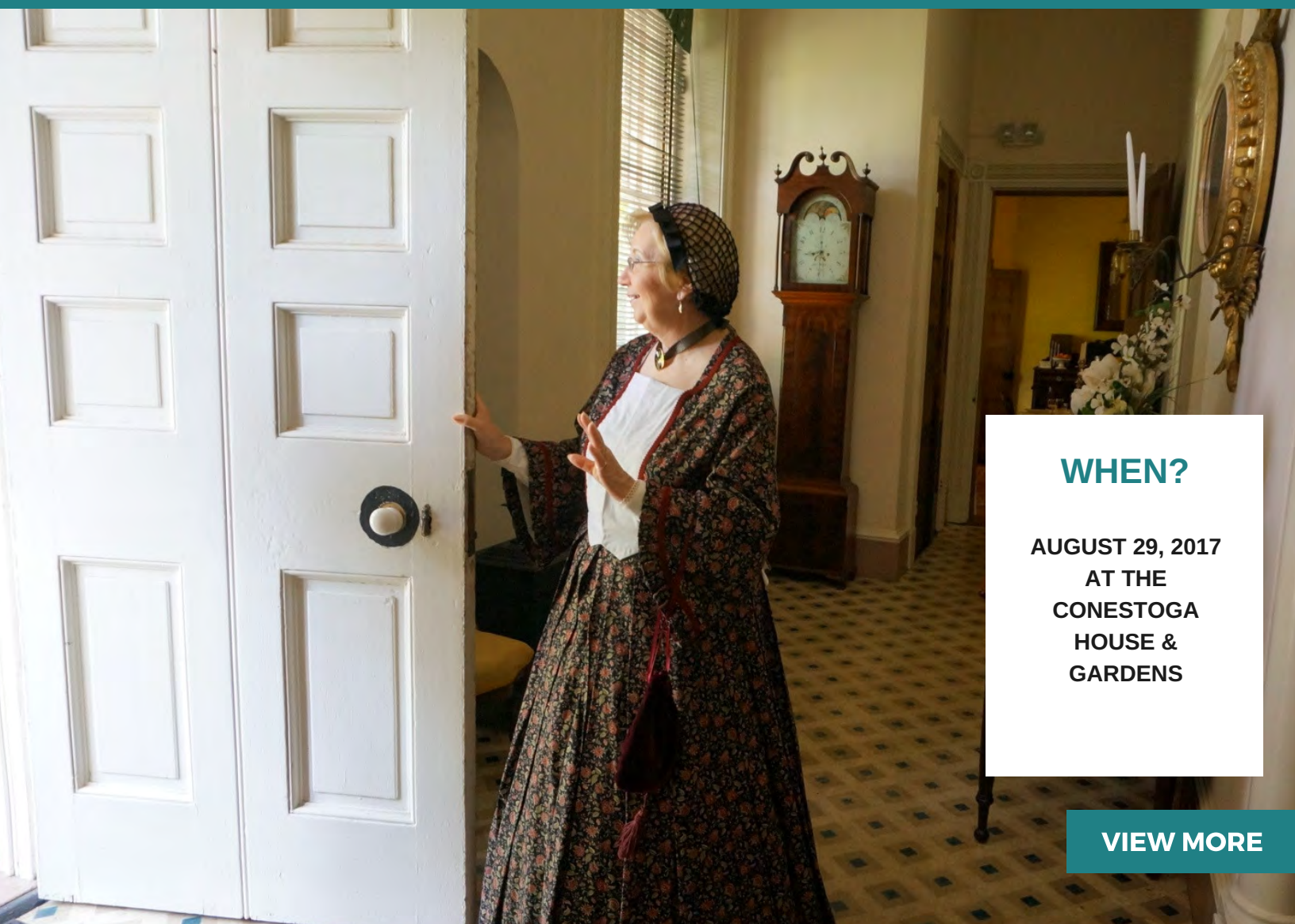
MUTUALLY AGREED
UPON WITH SPONSOR

[VIEW MORE](#)

VOLUNTEER APPRECIATION PICNIC

Volunteers are the lifeblood of LancasterHistory.org. More than 300 stalwart volunteers give tours, process archival materials, help patrons in the library, plan and execute events, research questions posed by the public, give presentations, oversee our investments, give tours at President James Buchanan's Wheatland, tend to the Tanger Arboretum, and so much more! Each August, we celebrate the hard work and dedication of our volunteers with a picnic and prizes at the Conestoga House & Gardens.

Sponsorships for the Volunteer Appreciation Picnic are available at the \$500, \$1,000, and \$2,500 level and includes logo placement on print and electronic invitations to all volunteers, logo placement in our Annual Report, and day-of-event opportunity for onsite presence and product giveaways.



WHEN?

AUGUST 29, 2017
AT THE
CONESTOGA
HOUSE &
GARDENS

[VIEW MORE](#)

REGIONAL HISTORY COLLOQUIUM

One of the most-loved and well-attended programs we offer is LancasterHistory.org's Regional History Colloquia Series, a year-round series of hour-long presentations by historians, published authors, and other scholars who are researching an area of interest or completing a publication related to the history of the county and Southeastern Pennsylvania. We host one colloquium per month, preceded by a social reception, ten months of the year (we typically do not host one in July and August). This program attracts an audience of adult learners.



WHEN?

A THURSDAY
AFTERNOON, ONCE A
MONTH, FROM
SEPTEMBER 2017 -
JUNE 2018

[VIEW MORE](#)

YULETIDE AT WHEATLAND

Celebrate the holidays in Victorian style! President Buchanan's niece, Harriet Lane, grew up at Wheatland in the 1840s and 50s. When she inherited the home from her uncle, it became a place where her family would create their own loving and festive holiday traditions. Guests join in the magic and merriment as they learn from customs of days gone by while making new memories with their own families! Yuletide tours run daily from the day after Thanksgiving until New Year's Eve with sold out daytime and evening performances week after week.

Sponsors receive extensive logo and marketing placement in advertisements, print, earned, and digital media, radio spots, and direct mail.



WHEN?

FRIDAY AFTER
THANKSGIVING
UNTIL
DECEMBER 30,
2017

[VIEW MORE](#)



Sponsorship Commitment Form

Name:

Title:

Company:

Address:

City, State & Zip:

Phone:

Email:

Yes, I/We would like to be a sponsor of:

The Valentine's Gala

Living History at Wheatland

"Pay What You Can" Saturdays

Volunteer Appreciation Picnic

Regional History Colloquium

Yuletide at Wheatland

...at the following level(s):

\$15,000

\$10,000

\$5,000

\$3,000 (Table; Gala Only)

\$2,500

\$2,000

\$1,000

\$500

Payment Method:

A check made payable to LancasterHistory.org in the amount of \$_____ is enclosed.

(Please indicate what event you are sponsoring on the memo/note section on check.)

Please send me an invoice to the address above for the selected sponsorship amount (s).